

An aerial photograph of a park area. In the center, there is a large, multi-tiered fountain with water cascading down. The fountain is surrounded by a wide, paved plaza. Many people are walking on the plaza and on a path that runs alongside the fountain. There are several large, mature trees with green foliage surrounding the plaza. In the background, there is a road with a crosswalk and a building with a large set of stairs leading up to it. The overall scene is a vibrant, active public space.

STEWARDS OF THE FOUNTAIN DISTRICT

The building of Lovejoy Fountain, Pettygrove Park, Keller Fountain and the Source Fountain—collectively known as the Portland Open Space Sequence - profoundly shaped the Portland that emerged from the 1960s. Lawrence Halprin and Associates fused public space, fountains and sculpture into a new kind of inviting, interactive urban space that made the Portland downtown, a place to enjoy and have fun. The Halprin Landscape Conservancy was formed to advance the original vision and revitalize these beloved and internationally recognized parks. Today, our leadership is fostering a bright future for the emerging Fountain District—a dynamic, walkable, mixed-use neighborhood for work, live and play in southwest Portland.



Sunday Parkways Lovejoy Fountain

BOARD OF DIRECTORS

Chair

Bob Naito | Naito Development LLC

President

Scott Andrews | Melvin Mark Companies

Vice President

Brent Parry | Bremik Construction

Secretary

Jay Waldron | SCHWABE

Treasurer

Julie Leuvrey | Oregon Pacific Capital Management

Executive Director

Karen Whitman

Members

Chris Finks | TriMet

Zeljka Carol Kekez | PLACE

Tom Kilbane | Urban Renaissance Group

Kristine Pizzuti | First American Title Insurance Co.

Michele Schiffer | ScanlanKemperBard

Don Stastny | STASTNY: architect llc

Stephanie Whitlock | Architectural Heritage Center

George Zelznak | Harrison Center Community Assoc.

David Zier | MMDC Company

Directors Emeritus

Nancy Fishman | ZGF

Randy Gragg | Portland Parks Foundation

Grant Higginson | Community Leader

Jeff Joslin

Steven Koch | Koch Landscape Architecture

Marcy McInelly | Urbsworks, Inc.

Eric Shoemaker | Sitka Partners

WHO WE ARE

Founded in 2008, the Halprin Landscape Conservancy is a volunteer non-profit organization dedicated to preserve, maintain and activate the Portland Open Space Sequence. In 2018, we completed a \$4 million restoration of the parks through an innovative public-private funding plan. As stewards, we work closely with neighbors, businesses, civic organizations and the City of Portland to give new voice to this unique urban community. We participate in projects where our support and leadership will make a difference to advance neighborhood opportunities. In 2017, we earned The Cultural Landscape Foundation's Stewardship Excellence Award for work to connect people to places. In 2020, the AIA Fellows presented an award to us for outstanding leadership and neighborhood engagement.

OUR PROJECTS & PLANS

With the initial phase of restoration complete, our focus continues to evolve. In collaboration with public and private partners, our work plan looks beyond the Sequence to how this broad and diverse neighborhood can make a contribution to the city as a whole.

THE FOUNTAIN DISTRICT BRAND. Through a year-long process, civic and business leaders studied the factors that differentiate this unique Portland neighborhood. The Fountain District brand is now gaining visibility among residents, businesses, institutions and property owners in the area.

ADOPT-A-PARK. Under a unique agreement with the Portland Parks & Recreation, the Halprin Landscape Conservancy provides enhanced maintenance and cleaning in the Sequence. A committee has been assigned to supervise the \$50,000 annual budget for this work which is supported by contributions to the Conservancy in its efforts to continually improve this internationally acclaimed destination.

CURATING THE SEQUENCE The Halprin Legacy Committee is actively expanding partnerships with the arts and cultural partners to create diverse and thriving year-round programming. Fairs, performances, exhibitions and open markets provide memorable experiences on the stages of one of the world's finest public open spaces.



Portland Open Space Sequence Restoration Ira Keller Fountain



'Changing Places' Halprin Installations Pettygrove Park



The Big Splash Celebration Source Fountain



June 1970 Opening Fourcourt (Ira Keller) Fountain

CREATING A TRADITION OF PUBLIC SPACES

In the 1960s, Lawrence Halprin & Associates – one of the most visionary landscape architecture firms of the 20th century – was hired to transform several city blocks into a series of parks and garden-lined pedestrian walks. From 1963 to 1970, the Portland Open Space Sequence brought open space and natural beauty to an emerging part of the city, and elevated public spaces as an intrinsic part of modern Portland’s urban fabric. Before it was even complete, it inspired public support for other meaningful places including what would eventually become Pioneer Courthouse Square and Tom McCall Waterfront Park. Portland continued to expand on Halprin’s legacy of fountain plazas for decades with the additional of Jamison Square, Tanner Springs Park and Director Park. Today, these mid-century parks stand as the most internationally celebrated and influential works of landscape architecture Portland has ever produced – so much so that in 2013, the Sequence joined the National Register of Historic Places.

BUILDING A VIBRANT FUTURE

Downtown’s south end neighborhood is a harmonious balance of the beauty and energy-giving properties of green-canopied open spaces with the bustle of a sector that is reinventing itself. The vision is to build a thriving local economy and sustainable community culture that attracts professional businesses, one-of-a-kind restaurants and locally owned shops and services. Our partnership with Portland State University will also bring intellectual and educational contributions while the student population will bring energy, curiosity, and the power of a future workforce.

Contact us to learn how you can be part of this new Portland success story.

HALPRIN LANDSCAPE
CONSERVANCY

PO Box 28367
Portland, Oregon 97228

info@halprinconservancy.org
halprinconservancy.org

As Lawrence Halprin himself said at the dedication of Keller Fountain:

“As you play in this garden, please try to remember, we’re all in this together.”

- **STRONG STEWARDSHIP**
- **GROWING SMART**
- **BUILDING A THRIVING NEIGHBORHOOD**
- **PROTECTING PORTLAND’S LEGACY**
- **BUILDING PARTNERSHIPS**

